Nakuru County’s economy is built around agriculture. 67% of the land is arable, and the climate allows for two farming seasons. The densely populated Nakuru Town was recently given ‘City’ status and is now Kenya’s fourth city. Nakuru West has a particularly high density.

The main economic activities include:

- Agriculture
- Tourism
- Financial Services

The population is predominantly young; 33% of the population is between 18 and 35. 50.2% of the population is female.

Projected population growth:

- Approximately 2.1 million in 2019
- Approximately 3.07 million in 2030

In 2019, Nakuru County’s GDP was KSh 613 billion (4.89 billion Euro). This accounted for 4.9% of the country’s GDP.

Nakuru County’s economy is built around agriculture. The climate allows for two farming seasons. The densely populated Nakuru Town was recently given ‘City’ status and is now Kenya’s fourth city. Nakuru West has a particularly high density.

More about Nakuru County:

- Land area: 7,505km
- 1.3% of total land area in Kenya
- October to November: Short Rains
- March to June: Long Rains
- Mild temperature year round

Covenant of Mayors in Sub-Saharan Africa

CoM SSA is co-funded by:

European Union

German Cooperation